

Organizing for Health

Altems's 10th Anniversary International Conference

In collaboration with:

Department of Economic and Business Management Sciences, Faculty of Economics
Department of Public Health, Faculty of Medicine and Surgery "A. Gemelli"
Cerimas, Centro di Ricerche e Studi in Management Sanitario



Rome, September 12th 2019

Università Cattolica del Sacro Cuore - Auditorium

9.30 Welcome

Franco Anelli,
President of Università Cattolica del Sacro Cuore

Domenico Bodega,
Dean Faculty of Economics

Rocco Bellantone,
Dean Faculty of Medicine and Surgery

Minister of Health*

10.00 Presentation

Americo Cicchetti,
Director of Altems
(Graduate School of Health Economics and Management)

**10.30 Session 1 - CHALLENGES
Ageing, Chronicity, Patients' Expectations**

Chair: **Walter Ricciardi**

Lectures

Franco Sassi: Life style and health
Yinghao Chen: Chronicity

Discussion

Roberto Bernabei: Ageing
Stefano Vella: Global Health

**12.00 Session 2 - DIGITAL INNOVATION
Digital-driven organizational innovation
in healthcare**

Chairs: **Rocco Bellantone,**
Antonella Cifalinò

Lectures

S. Brusaferrò: Digital revolution in healthcare
M. Rosenmöeller: Innovative healthcare
organizations

Discussion

P. Benanti: Artificial intelligence
in healthcare: implications
J.D. Restuccia: How to use digital innovation
for enhancing healthcare operations?

13.30 Lunch

**14.30 Session 3 - CHANGE
Enabling Change for healthcare
organizations**

Chairs: **Gilberto Turati,**
Antonio Crucitti

Lectures

R. N. Battista: Technologies for the future
of healthcare
D. Mascia: Competences for the future
of healthcare

Discussion

J. S. Gonnella: A glance to the future

**16.00 Session 4 - VALUE
Towards a value based paradigm**

Chairs: **Gianni Lorenzoni,**
Stefano Villa

Lectures

G. Rasi: From research to valuable
drug innovation

Discussion

G. Scambia: Research-industry collaboration
and open innovation in biomedical sector

**17.00 Call for Action.
Better organizations for effective cancer
care: enhancing tumor boards**

17.30 Round Table. Organizing for Health

Chair: **Roberto Iadicicco**

Discussants

R. Botti, F. D'Alba, M. Elefanti, F. Gellona,
A. Gaudio, L. Li Bassi, A. Mandelli,
T. Petrangolini, F. Ripa di Meana,
M. Scaccabarozzi, S. Scotti, A. Urbani

19.00 Conclusions

** to be confirmed*

Patronages



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